

# Teaser Memorandum

- Creative combination of digital banking and crypto exchange

Disclaimer: This memo is prepared for discussion purpose. It shall not be used as basis for any legally binding transactions or equivalent commercial transactions. Please contact YKKim at [gg@gg56.world](mailto:gg@gg56.world) or Sam Lee at [Ldh@gg56.world](mailto:Ldh@gg56.world) for any queries about this memo

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1. Corporate History of GG56 Inc.
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# I. Overview: An Innovative Integrated Platform between Digital Banking and Crypto Exchange

- ..... ■ This Memorandum has been prepared to outline the investment opportunity related to the establishment of GGBank, a digital bank designed to provide comprehensive, mobile-first, customer-centric financial services through an innovative integration with the GGEX crypto exchange.
- ..... ■ With the solid growth of crypto exchange users, the scalability of integrated platforms, and the clear business viability of innovative finance, GGBank aims to position itself in Labuan, Malaysia's international business and financial hub, as a leader in fintech and digital financial innovation. This initiative is expected to catalyze Labuan's transformation into a global financial hub, extending beyond Asia.
- ..... ■ The global digital banking market is projected to reach USD 79.4 billion by 2030, with a compound annual growth rate (CAGR) of 14.5%. Given the strong demand for digital banking services and Malaysia's commitment to financial digitalization in Labuan, GGBank is strategically positioned to establish itself as a leading pioneer in the ongoing financial transformation.

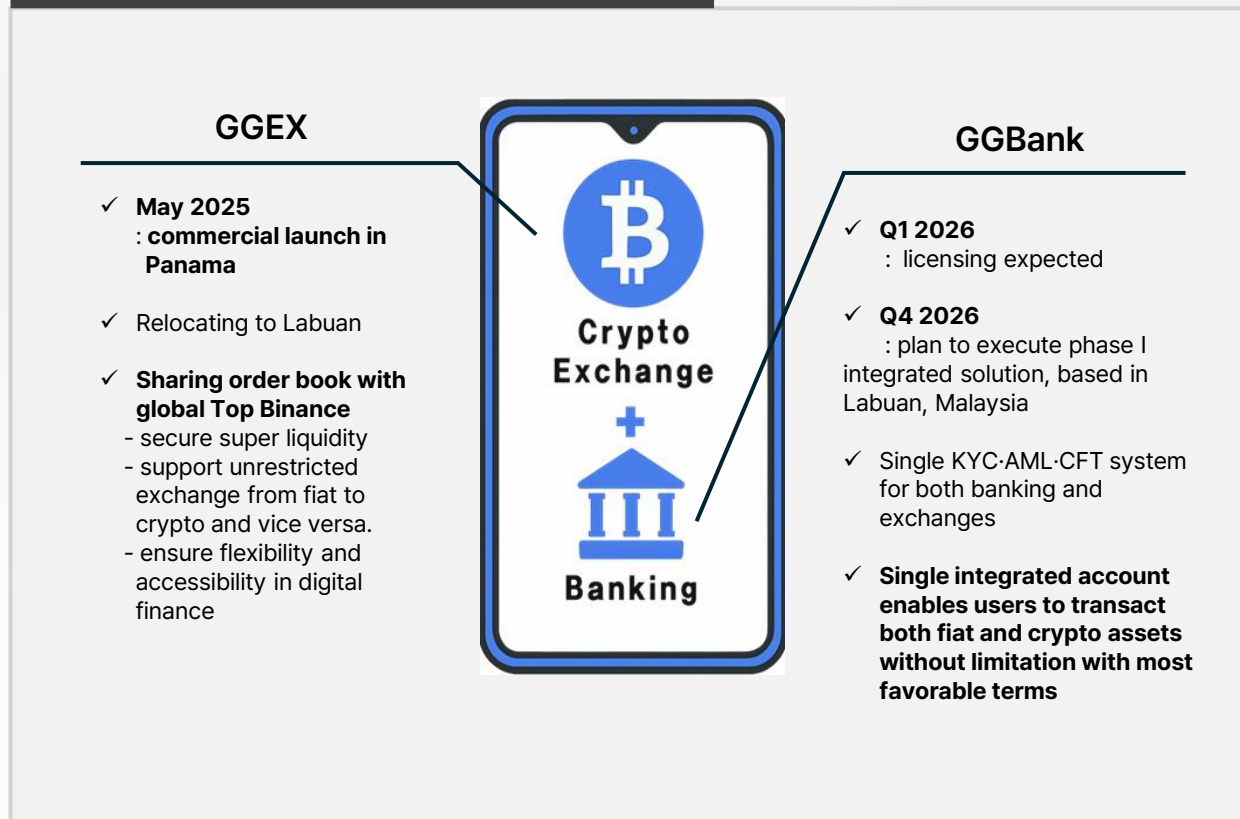
With strong support from Malaysia's central government and financial authorities, GGBank is scheduled to be established in Q1 2026 and commence commercial operations in Q4 2026.

- GGBank has established an integrated service model by sharing the Order Book with Binance, the world's largest crypto exchange, and by collaborating with GGEX, the digital asset exchange to be launched in 2025.
- Through the innovative convergence of banking and crypto exchange, all services will be unified into a single integrated financial service, significantly enhancing customer convenience, cost-efficiency, and effectiveness.

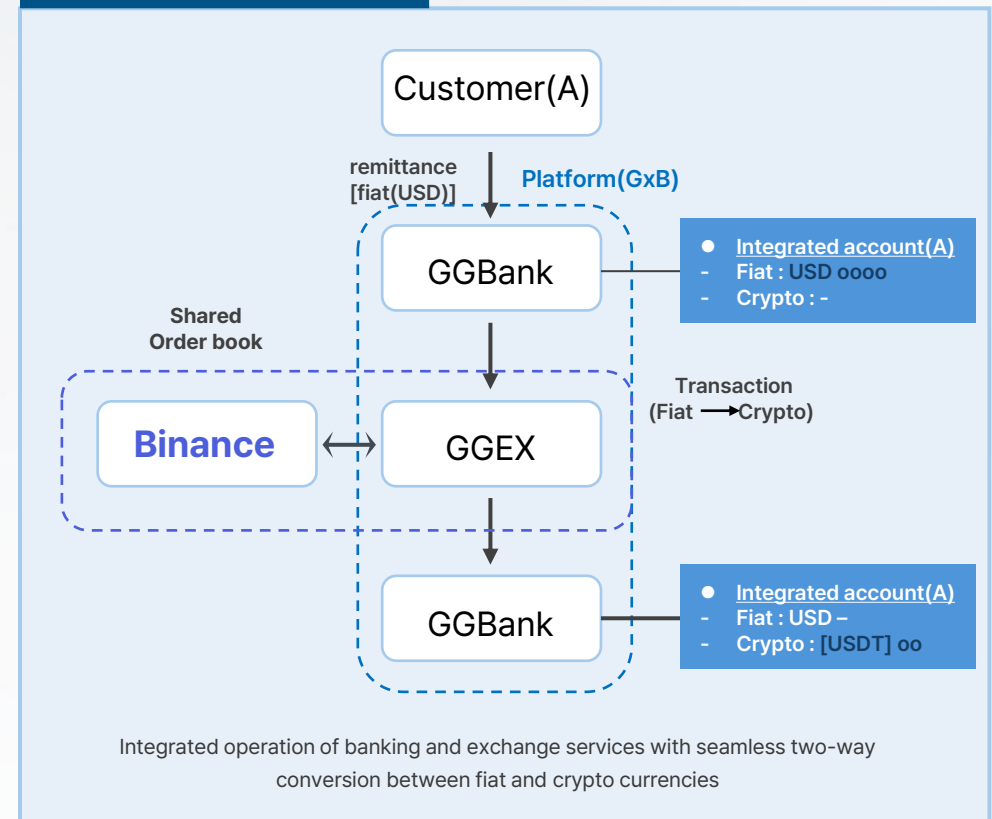
## II. Business Model: A Unified Service Platform through Two Legal Entities

- Through the innovative integration of digital banking and cryptocurrency exchange, customers can be offered a "Super Liquid Asset Account."
- A liquidity account enabling real-time, seamless conversion between fiat currencies and cryptocurrencies (including stablecoins).
- Allows the most cost-efficient exchange between fiat and cryptocurrencies.
- The integrated platform GxB fundamentally addresses the limitations of standalone crypto exchanges, such as withdrawal limits for fiat cash-out, redundant KYC processes, and complex AML procedures.

### Fully Integrated Service Platform(GxB)



### Transaction Example



### III. Integrated Solution between Digital Banking and Crypto Exchange (1/2): Key Executable Capabilities

#### I. GGEX: Shared Order Book with Binance (the World's Largest Digital Asset Exchange)

- Securing “Super Liquidity” at a global scale to enable seamless exchange between cryptocurrencies and fiat currencies.
- **Binance**
  - Annual trading volume in 2024: approx. USD 7.4 trillion
  - Total customer deposits by end-2024: USD 21.6 billion
  - Registered users by end-2024: approx. 250 million

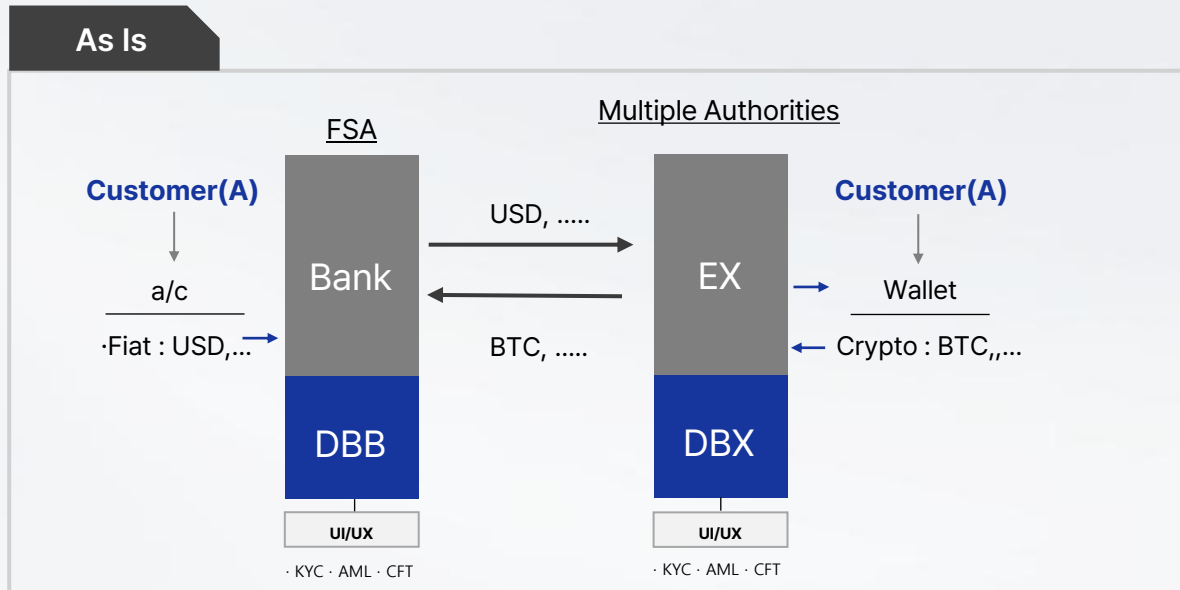
#### II. The World's First Innovative Integrated Platform between a Crypto Exchange and a Digital Bank — “First Mover”

- GGEX (already in commercial operation) and GGBank (expected to be established in Q1 2026) will operate under GG56 Labuan Co. (established in 2022 as a digital asset management company) as an integrated platform.
- The platform enables crypto-fiat transactions through a single account without the need for intermediaries, thereby eliminating unnecessary fees and delays.
- Integrated AML (Anti-Money Laundering), CFT (Countering the Financing of Terrorism), and KYC (Know Your Customer) protocols streamline compliance processes, eliminating redundant registrations.

#### III. The Malaysian Government Actively Supports the Establishment of an Innovative Digital Bank in Labuan

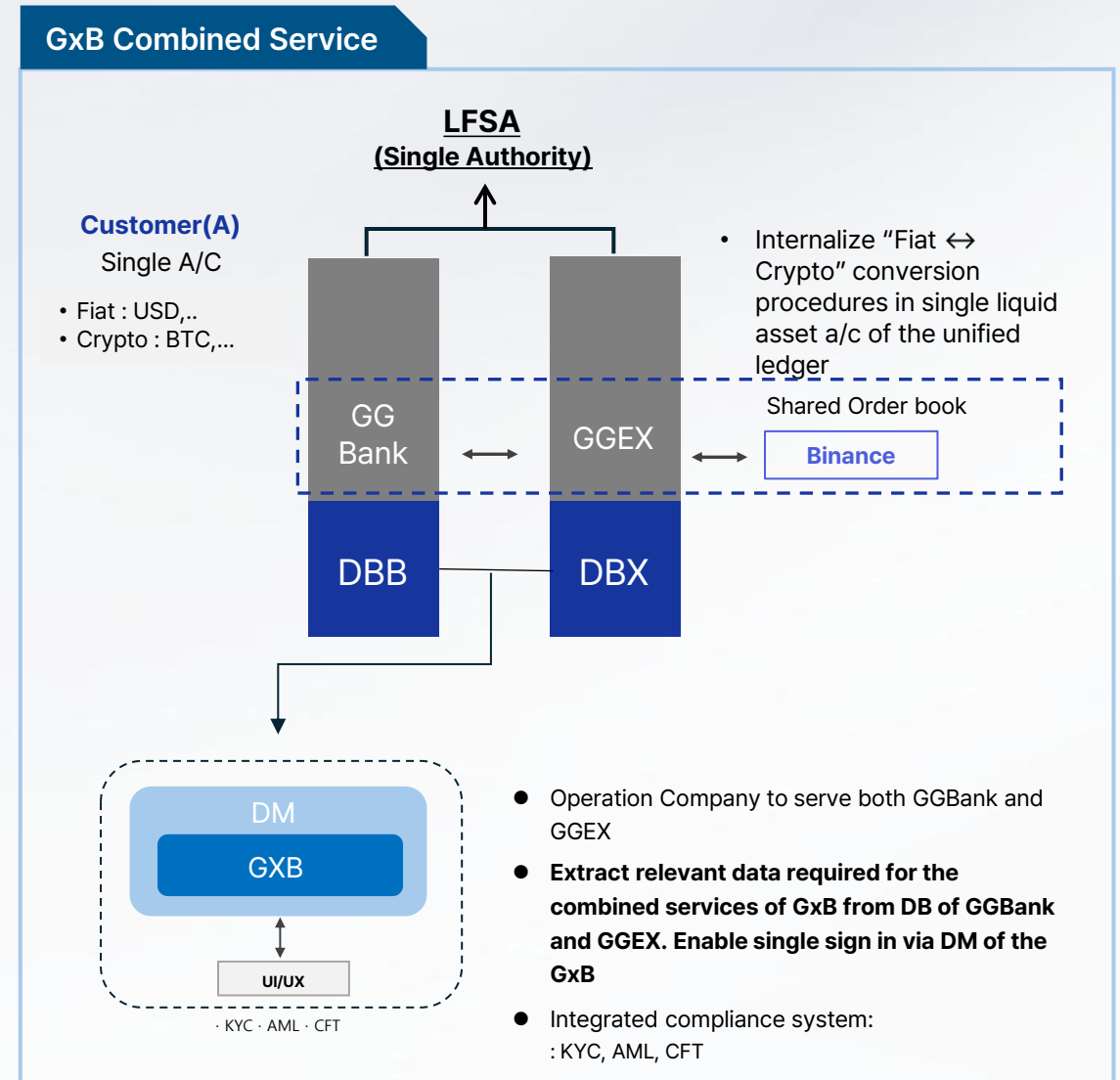
- Labuan, designated as Malaysia's International Business and Financial Centre (IBFC), offers exceptional advantages in global benefits, asset protection, and financial flexibility.
- The Malaysian government has explicitly expressed its commitment to supporting the digital finance industry, particularly the establishment and operation of crypto exchanges and digital banks.
- Under a single supervisory authority (LFSA), the regulatory risks for GGBank and GGEX are significantly reduced, whereas in most countries banking oversight is relatively straightforward but crypto exchange supervision involves multiple agencies with unclear roles, resulting in higher regulatory risks and uncertainties.

### III. Integrated Solution between Digital Banking and Crypto Exchange (2/2): Key Executable Capabilities



#### How to combine GGBank and GGEX for GxB

- **LFSA(Labuan Financial Services Authority) as one stop single regulatory framework**  
: LFSA governs both crypto exchange and digital bank. Consistent and speedy responses and decisions to licensing, reporting and examinations etc
- **GGEX and GGBank operate as an integrated platform under GG56 Labuan Ltd.**
- **Super liquid single account for each customer, based on unified ledger**
  - "Fiat ↔ Crypto" conversion procedure enabled in a single liquid account.
  - Enhanced function of tracking target transaction(s) for the purpose of audit or verification
- **Plan to setup Operation Company to manage IT system of both GGBank and GGEX**
  - Build Data Mart : utilize relevant data for executing the integrated financial services, CRM and regulatory reporting etc
  - Integrated Hub for the regulatory and Sharia compliances: Single KYC·AML·CFT and single reporting → remove redundancies, reduce on boarding TAT



## IV. Business Roadmap and Milestones

### GG56 Ltd



#### Phase I

- Integrated operation of banking and digital exchange services with seamless two-way conversion between fiat and crypto currencies without any limitations

#### Phase II

- Implement BaaS (Banking-as-a-Service) for small and mid-sized digital asset exchanges in Asia and global.

#### Milestones



Q4 2024	<b>GGEX, Completed Digital Asset Exchange IT Main Core System</b>
May 2025	<b>GGEX, Commercial Operation by sharing order book with Binance</b>
Q1 2026	<b>GGBank, Probational License of Digital Bank operation</b>
Q3 2026	<b>Integrated Platform(GxB), Phase I Execution: Liquid two-way conversion between fiat and crypto currencies</b>
Q3 2029	<b>Integrated Platform(GxB), Phase II Execution : Banking-as-a-Service for some 3,000 SME Crypto Exchanges, looking for their liaison account banking. GxB provides 'Banking Order Book API' for these crypto exchanges.</b>

# V. Value Up in Fast Growing Market with Innovative Integration of GGBank/GGEX

## 1. GxB ensures enhanced convenience and speed in money conversion & transactions, while significantly reducing transaction costs

- **Convenient two way money conversion, deposit and remittance**
  - Deposit at GGBank or remitted, then easy conversion of "Crypto ↔ Fiat money"
  - lower fees for transaction and remittance
  - faster payments using crypto as a settlement method
  - when receiving payments in crypto, funds can be easily converted into fiat money directly from the digital bank liquid account
- **With Binance, GxB ensures ample crypto liquidity and enables simple conversion into fiat**

## 2. Peer Group Corporate Value: recent M&A transactions 2023 ~ 2025

### 1) Digital Bank

- Alon Bank\* : Acquired by UniCredit(Milano based leading bank in Europe) at USD 370 Million in 2025
  - \* Belgium based digital bank, focusing on BaaS
- SBI Sumishin Net Bank\* : Acquired by NTT Tocomo at USD 2.9 Billion in 2025
  - \* largest digital bank in Japan; Beyond banking with technology

### 2) Crypto Exchanges

- Bitstamp\* : Acquired by Robinhood(mobile stock brokerage based in Menlo Park) at USD 200 Million in June 2024
  - \* longest running crypto exchange in Luxembourg
- Metaco\* : Acquired by Ripple at USD 250 Million in May 2023
  - \* storage, management and transaction of crypto currency under the brand "Harmonize"

## 3. Valuation of GG56 Ltd(GGEX+GGBank(being established))

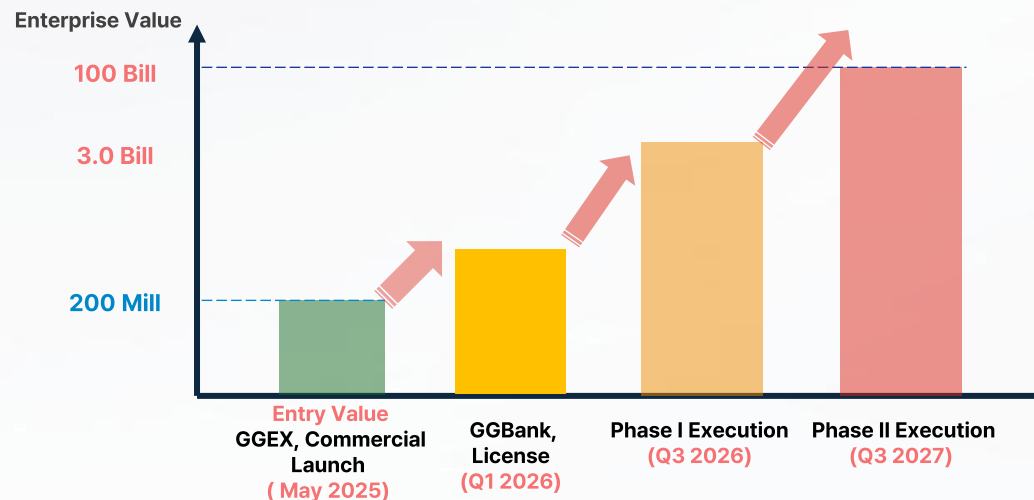
- Banking as a Service is key driver for Unicredit to buy Alon Bank at USD 370 mil. BaaS is key business of GxB in its Phase II(Q3 2027)
- Value of digital bank rise sharply as it grows with solid business model. Japanese telco bought SBI NetBank at USD 2.9 bil to create synergy between telecommunication and digital bank. GxB is to create synergy by combining bank and exchange of digital assets.
- Crypto exchanges have been valued at USD 200 Million ~250 Million in the acquisitions by mobile stock brokerage and existing crypto exchange in 2023 and 2024, respectively

## 4. Value up with innovative financial services in fast growing market

- Our pioneering business model of integrating crypto currency exchange with offshore digital bank offers first-of-its-kind service
- By leveraging Binance's Order Book, GxB secures super liquidity and ensure transaction stability across all listed assets.
- Rapid execution capability and innovative product development give us decisive edge over competitors, allowing us to lead the next phase of market evolution.
- Global crypto currency market is projected to grow at CAGR of 11.2 %
- GxB executes the planned Phase I solution of flexible money conversion via liquid account. It aims to rank global top 5 digital asset exchanges

## 5. Projected Corporate Value of "GG56 Ltd Labuan"

- USD 200 mil valuation of GG56 Ltd is based on transaction value of the peer crypto exchanges, Bitstamp and Metaco.
- We may expect potential synergy between the currently operating crypto exchange GGEX and planned digital bank. Examples of the peer group values in recent M&A in digital finance sector are summarized.
- The proceeds shall mostly be used in establishing the digital bank and to support related initiatives
- Through this round of investment, GG56 is to increase its corporate value by simultaneously owning both digital asset exchange and digital bank, creating embedded synergy



## VI. Keymen(1/2)



**HAN, Seung-Soo**

Founder

- Former Prime Minister of the Republic of Korea
- Former Deputy Prime Minister and Minister of Finance
- Former Minister of Foreign Affairs and Trade
- Former Minister of Trade and Industry
- Former Korean Ambassador to the US
- Three-term Member of National Assembly
- President of the 56th Session of the United Nations General Assembly/ Chairman of Council of Presidents of the UN General Assembly(UNCPGA)
- Former UN Secretary-General's Special Envoy for Climate Change, and for DRR & Water
- Vice President of the Club de Madrid



**CHOI, Myungju** GGBank Chairman (nominated)

- Chairman, MIA Investment Advisory Co.
- Former CEO of PECSA(JV of PIF and POSCO E&C); CEO of POSCO Capital
- Former CEO, Kyobo Securities(IB for SME and Ventures)
- Former Chairman, KOSDAQ Forum, Korea Exchange; Vice President of Finance Sector at IBM BCS
- Former Analyst at International Finance Division of the Bank of Korea and the World Bank
- D.Phil. In Economics at Oxford University



**KIM, YoungGun**

Co-Founder

- CEO, GGEX
- CEO, GG56 Korea
- CEO, GN Co.
- Chair, BNR Korea
- Co-founder, Btour Chain
- MSC in Computer Science at Gangwon National Univ.



**LEE, Ho Joon** GxB Chairman (nominated)

- CTO Captivision Inc.(listed at NASDAQ)
- Founder, Bio X
- Founder, Glam
- Senior Analyst, JP Morgan
- Ph.D. in Biochemistry at Cambridge University

## VI. Keymen(2/2)



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**DATO' MOHAMAD AMIN BIN MOHAMAD SALLEH** COO (nominated)

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- Board Director, AE Carbon Capital Ltd
- Chairman, Stra Group Berhad
- Serakit Perumahan Negara Berhad (under Ministry of Finance)
- LGM Properties Corporation



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**RUSTAM MOHD. IDRIS** CSO (nominated)

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- Board Director, Alliance Islamic Bank Berhad
- Sharia Council Member, Alliance Islamic Bank Berhad
- Expert Panel, IBFIM



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**MOHD. BIN ATAN** CSO (nominated)

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- SME CORP. Malaysia Government
- Market Analysis and Corporate Communications, BANK NEGARA MALAYSIA
- Investment Management and Capital Markets, BANK NEGARA MALAYSIA



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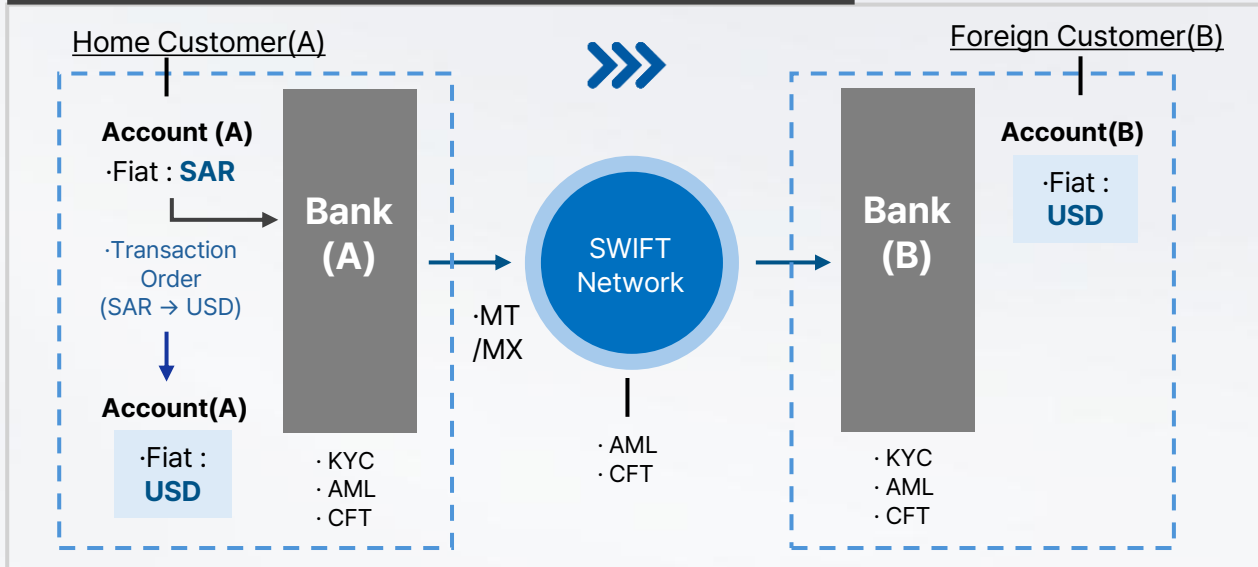
**Ahmad Jaffar** Auditor (nominated)

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- Financial Auditing Advisor, RHB Bank
- Vice President of Foreign Exchange, RHB Bank
- Head of Corporate Credit Market, Maybank Berhad
- Headd of InterBank Desk, Maybank Berhad

## VII. Quick Application of the Integrated Solution: Digital Finance

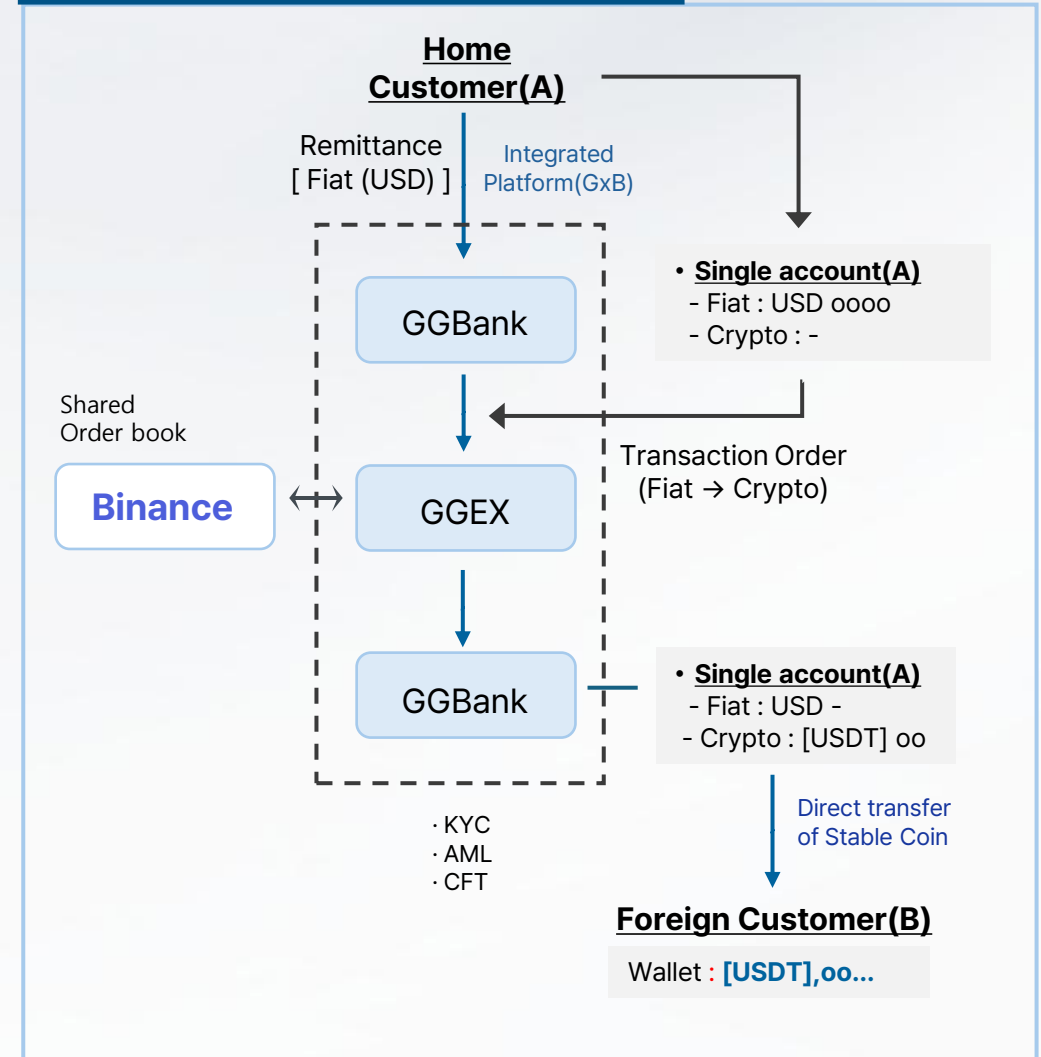
### As is [Traditional Money Remittance Flow (A → B)]



#### Comparison Table of Cross-border Money Transfer: Traditional vs GGBank

Item	As is	To be
Processing Time	1 day to 1 month and above	Real-time to within 1 day
Fees/Cost	High (multiple banks and intermediaries)	Very low (single integrated platform)
Approval Process	Complex and multi-step	Simple and unified
User Experience	Slow and complicated	Fast and convenient
Exchange Method	External intermediary banks	Internal "fiat ↔ crypto" exchange via GGEX
Infrastructure	SWIFT-based interbank system	Integrated digital bank & exchange (GGEX + GGBank)

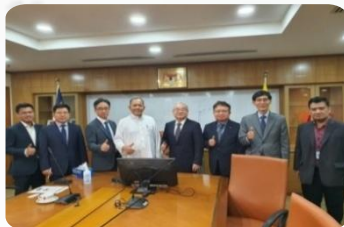
### To be [Integrated Digital Finance, GxB]



# Appendix 1. Corporate History of GG56 Inc.

Malaysian authorities' friendly invitations in 2021-2023 has attracted GG56 founders to bring its innovative digital finance model into Labuan. Both side expect launch of the unified digital banking/exchange platform GxB to be a trigger to position IBFC(international Business & Financial Center) of Labuan as regional and global financial hub.

## 2021-2025: Toward creative combination of digital bank and crypto exchange



## Appendix 2. Launch Digital Bank: Milestones and Current Status

# Labuan Islamic Digital Bank Ltd



### Phase I : Probational License (3 years)

- Application : Q4 2025
- Regulatory Requirements (Labuan Digital Banking Framework 1.0)
  - ① Financial Status(USD12.6Mil above)
  - ② Innovative, feasible and comprehensive Business Plan
  - ③ Digital Technology Capability
  - ④ Fit & Properness of Key Men
  - ⑤ Risk and Contingency Management Capability
- Probational License : Q1 2026
- Phase I Execution : Q4 2026

### Phase II : Permanent License

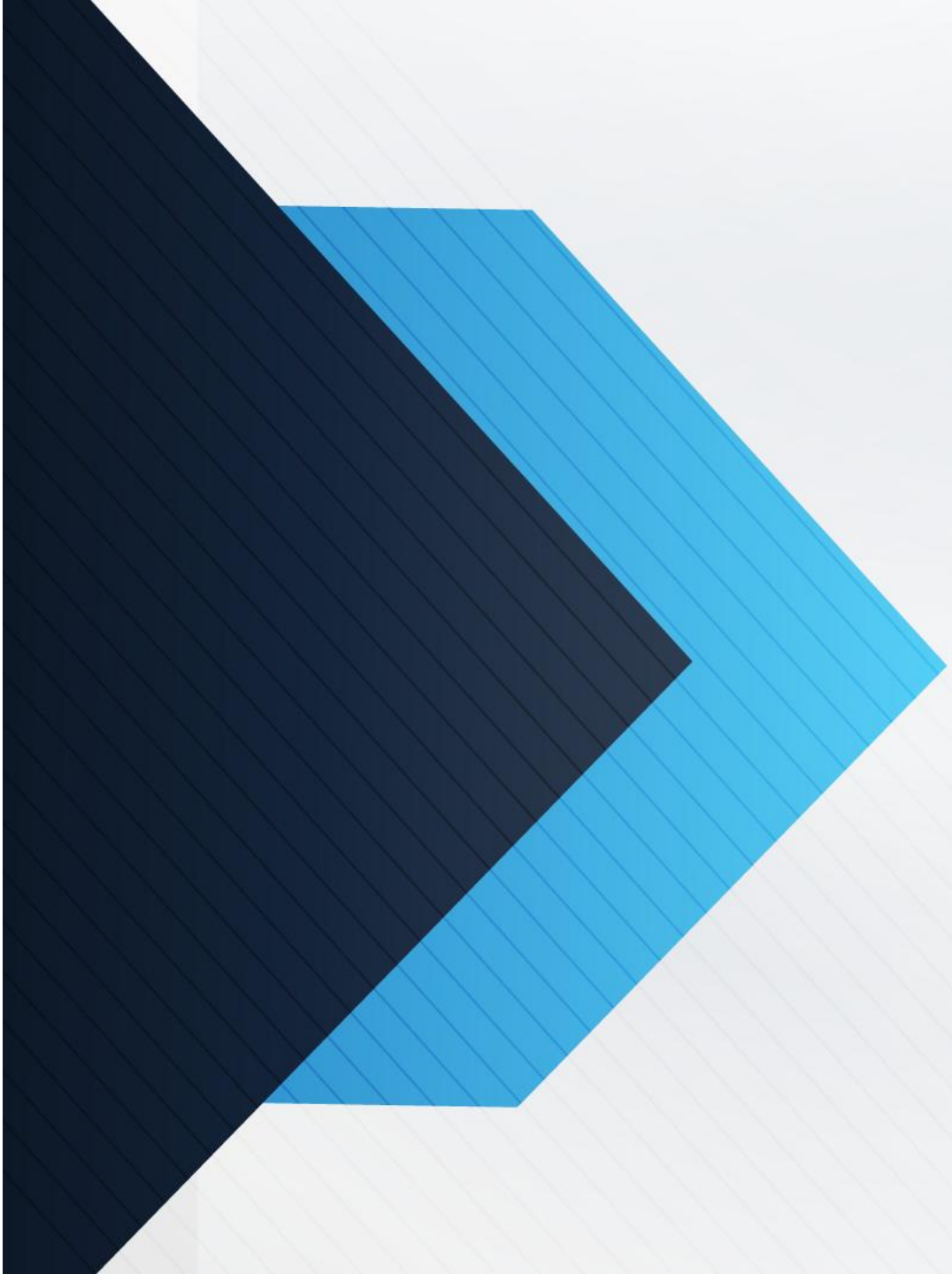
- Evaluate KPI performance for the first two years operation
- Compliance of items specified in Appendix II, Labuan Digital Banking Framework 1.o
- Permanent License and Phase II execution : 1Q 2029

### Current Status to meet the Regulatory Requirements and Plan

- ① (1/2) Proven financial capabilities of the shareholders of GG56  
Yuhan Corp.(top pharmaceuticals with market cap USD6.5bil), YBM Academy(top language institute), Donald Trump Jr. Chairman YJChung(Owner, Shinsegye Group), SSHan(ex Prime Minister of Korea)
- (2/2) USD 60 Million to meet minimum paid in capital of the bank and working capital
- ② Business plan(including Contingency plan) is being updated with professional support from both global and Malaysian professional consultants
- ③ Partnering with top entities in Core Banking, DB, middleware, N/W, front end CRM, KYC-AML-CFT and security area. Equity partnering with several key entities among them
- ④ Nominated C-Level management. Shortlisting top talented professionals in each key sectors of the bank: IT, HR, procurement, CRM, RM, SME and Impact Finance and Sharia compliance
- ⑤ Risk Management: completing guidelines, process and system to measure, monitor and manage credit, liquidity, market and operation risk

### Phase II execution after meeting KPI's in Phase

1. Key Items to evaluate
  - Meet the regulatory requirements(① ~ ⑤): No issue found yet
  - Meet risk management requirements and regulatory compliance : professional and friendly communication with LFSA and no issue found yet
2. Phase II execution
  - "BaaS" ('Banking Order Book API') for SME crypto exchanges which are desperately in need of its liaison

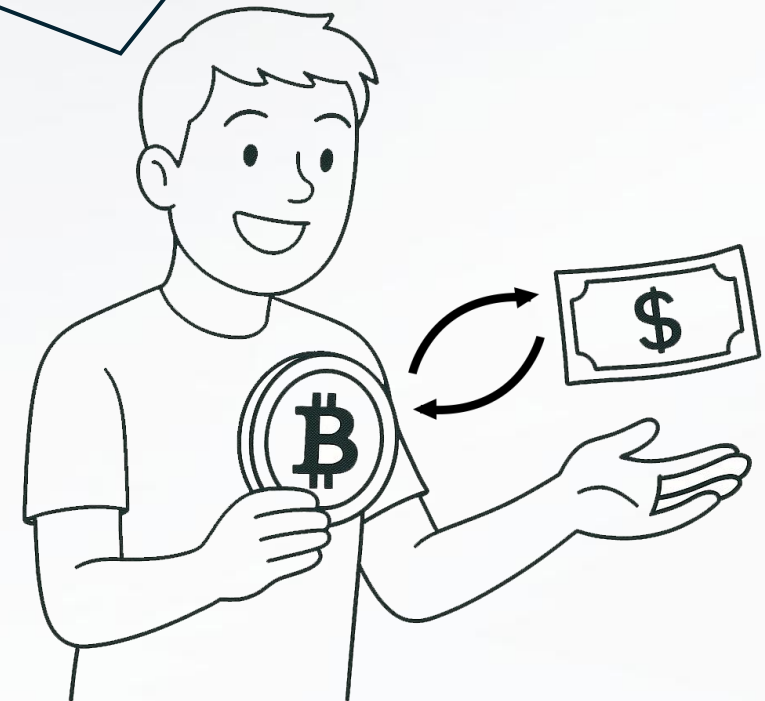


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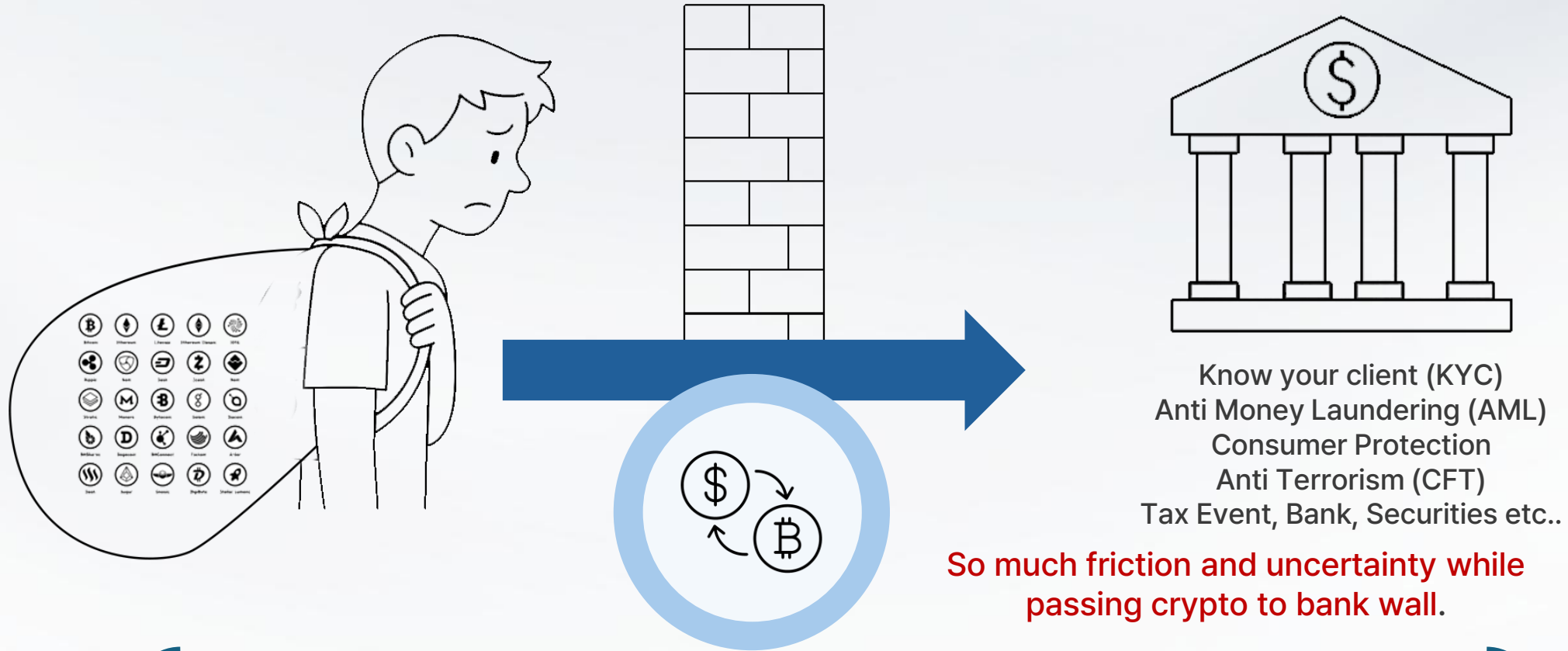
Real Problem with Crypto...  
**Limited Real World Acceptance**



**So.. CRYPTO IS ONLY USEFUL IF IT IS  
EASILY EXCHANGEABLE TO FIAT**



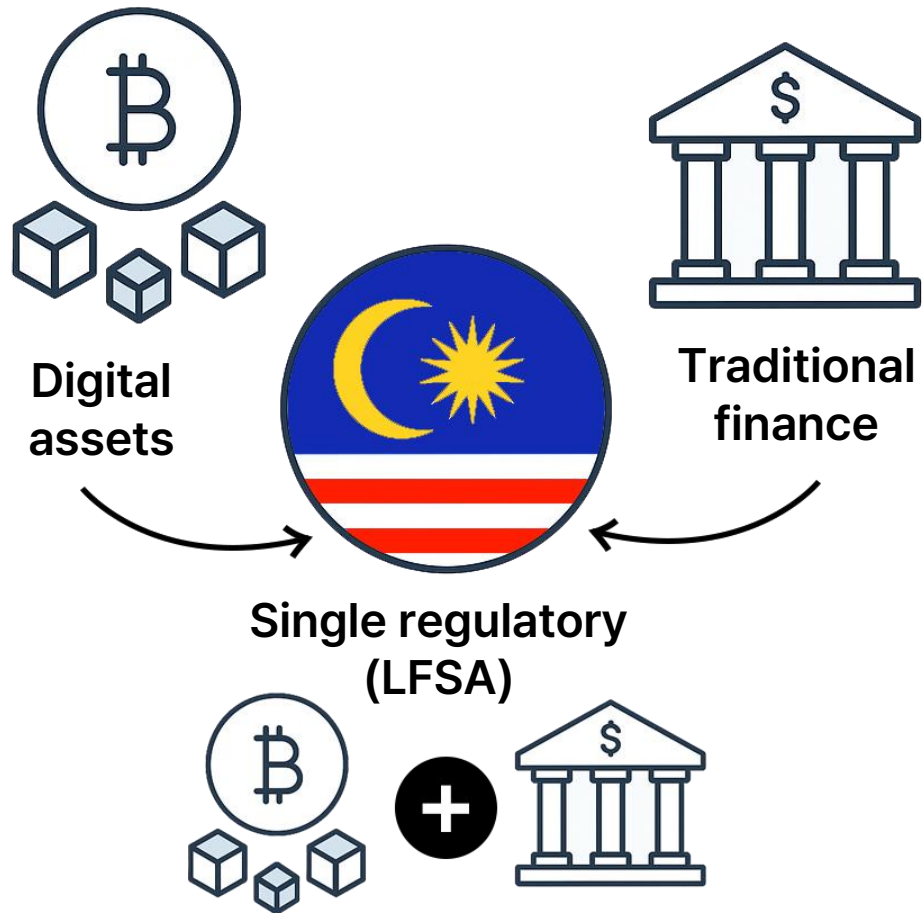
# Money is only money when in the Bank



So much friction and uncertainty while passing crypto to bank wall.

Even if you "have fiat" in your exchange, you can't spend it until it's in a licensed bank account

## Why Labuan?



## Why Labuan?

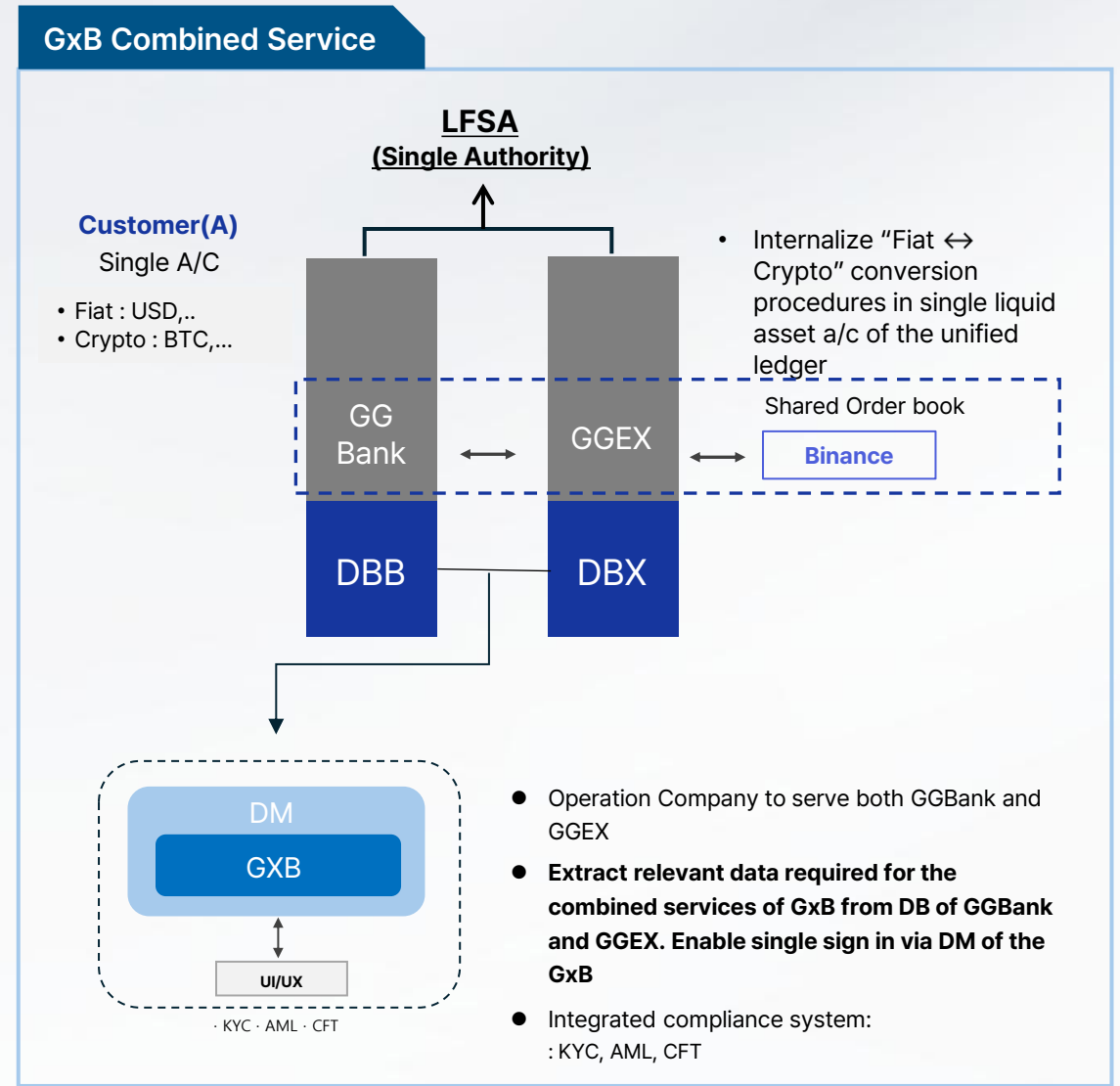
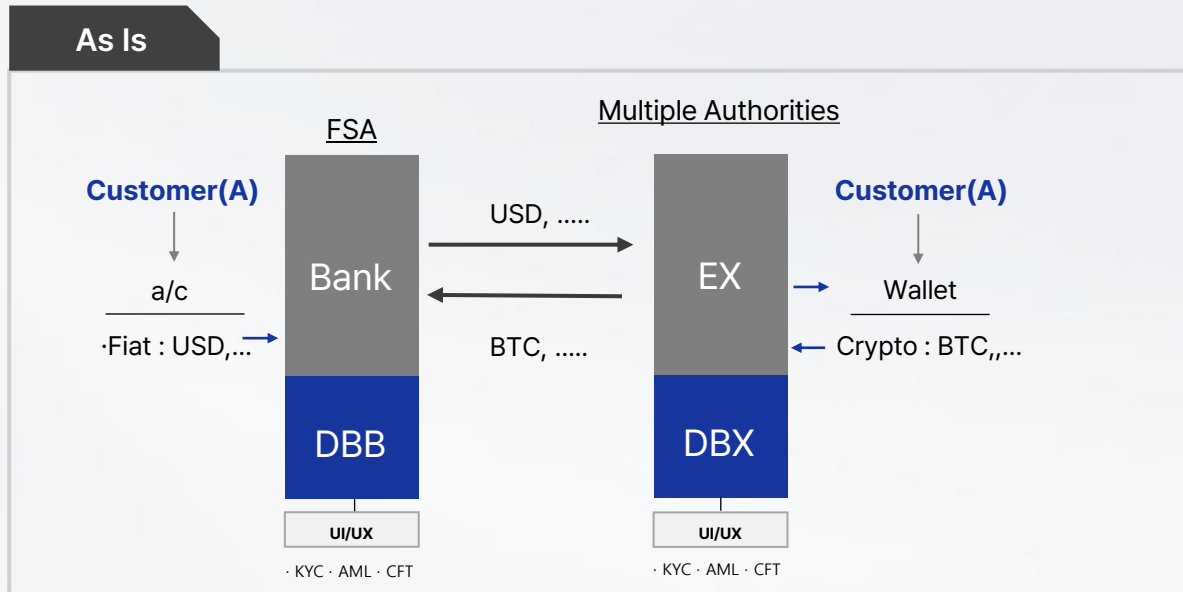
- Labuan is designated by the Malaysian government as a "Special Finance Zone" under the Labuan Financial Services Authority (LFSA).
- Clean sheet – no legacy system.
- Politically stable
- Economically stable
- No war
- Neutral Territory
- English speaking
- Where Western and Islam Finance Meet
- Hungry

(From most neutral to least neutral)

1. **Malaysia** — balanced, non-aligned, multi-vector diplomacy
2. **Indonesia** — similar non-aligned identity (but more assertive)
3. **UAE/Qatar** — multi-vector but still influenced by West
4. **Singapore** — economically neutral, strategically U.S.-aligned
5. **Hong Kong** — aligned to China, no independent political stance
6. **Japan, Taiwan, Korea** — firmly U.S.-aligned
7. **Philippines** — strongly U.S.-aligned militarily

Malaysia is *clearly among the top neutral countries* in Asia.

# WHY IS CRYPTO SO DIFFICULT?



## 3 Layers of Friction

- Regulatory friction
- Institutional friction
- Database friction

# Competition –Who are our competitors?

## Coin Base + JPMorgan



### Partnership Model

- Poor customer experience
- High compliance cost

## Revolut



### Siamese Model

- Good customer experience
- High compliance cost  
(Multiple Regulatory Authority)

## GXB



### Normal Human

- Excellent customer experience
- Low cost compliance  
(Single Regulatory Authority)

## Why GGxBank is cheaper and better

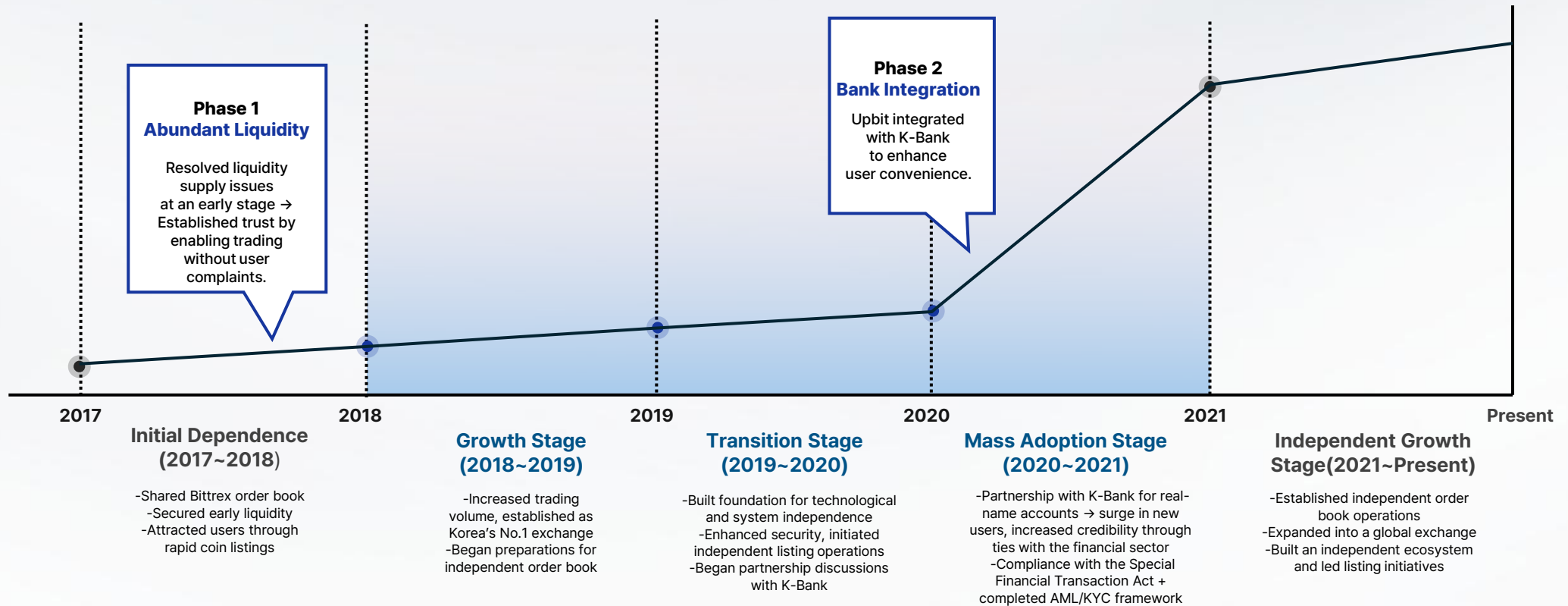
- One company = One margin
- Lower compliance cost
- Based in Labuan:
  - Zero tax
  - Low labor cost
  - Minimal remittance fee
- Unified system = Better convenience

British Fin Tech Providing P2P Crypto exchange

## OFF RAMPING

Biggest Unsolved Problem  
In Crypto World

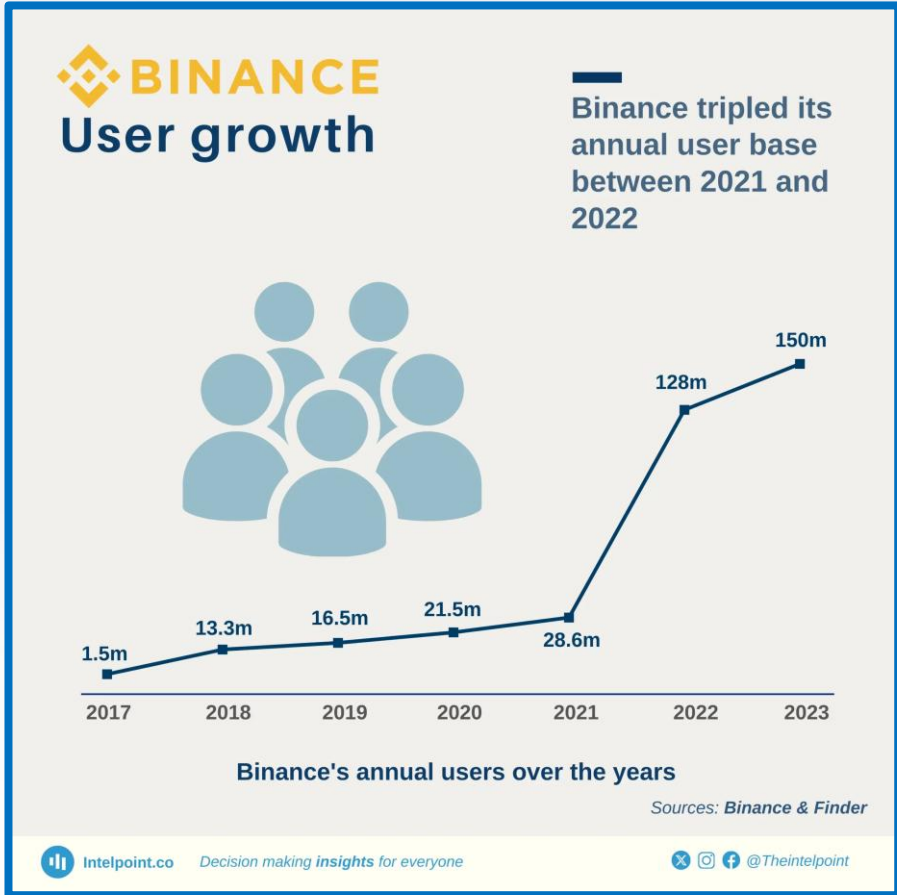
## The Success Factors of Upbit (Currently: No.1 in Korea, No.4 Globally)



✓ Providing greater liquidity than competitors

✓ Earlier bank integration than competitors  
(eliminating CRYPTO-FIAT friction)

# Case Study: BINANCE



2017	approx. 1.5 million
2018	approx. 13.3 million
2019	approx. 16.5 million
2020	approx. 21.5 million
2021	approx. 28.6 million
2022	approx. 128 million
2023	approx. 150 million

## ✓ January 2019 – Partnership with Simplex

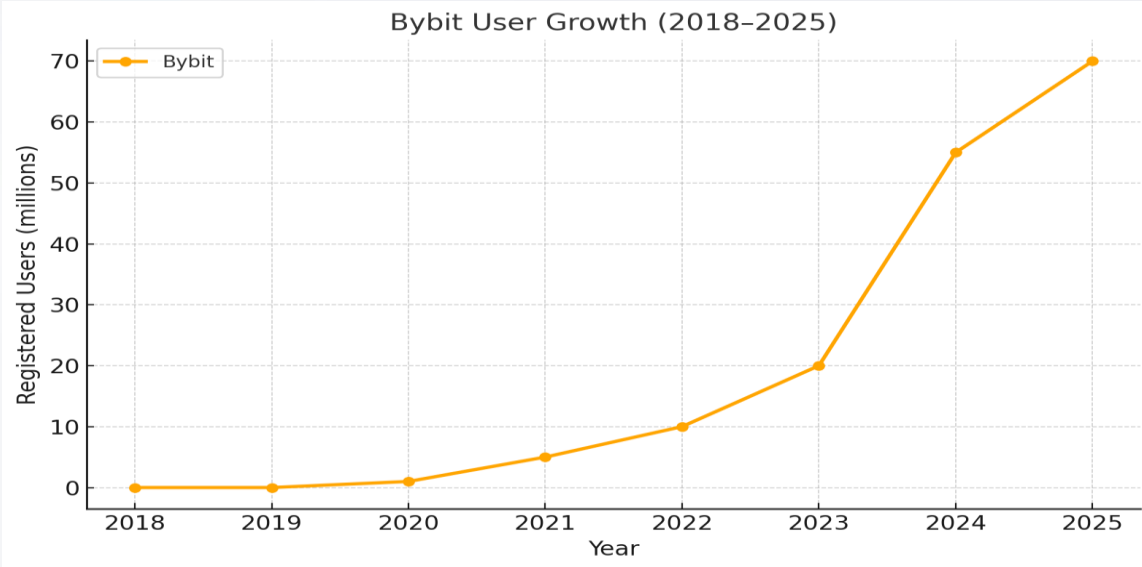
With the introduction of credit and debit card purchases for Bitcoin and Ethereum, entry barriers through traditional banking payment rails were significantly lowered, triggering a surge in new retail customer acquisition and marking the beginning of Binance's explosive global user growth.

## ✓ July 2020 – Acquisition of Swipe (Direct Integration with Visa Network)

With the issuance of the Binance Card enabling crypto to be spent directly on the Visa payment network, withdrawals and cash conversions became far simpler, attracting users who wanted to use crypto not only for investment but also for everyday payments, thereby scaling Binance from a mere exchange into a lifestyle payment platform.

**User growth surged during the transition from crypto to fiat off-ramps.**

# Case Study: BYBIT



2022-08	10,000,000	African Media Agency
2023-11	20,000,000	PR NewswireDeFi Planet
2024-05	30,000,000+	Finance Magnates
2024-08	40,000,000	CryptoSlate
2024-09	50,000,000	PR Newswire
2024-12	~60,000,000	newswire.ca
2025-05	70,000,000+	learn.bybit.globalTahawulTech.com

## 1st Acceleration (2020)

With the introduction of card-based on-ramps via Banxa/Xanpool, the entry barriers from fiat to crypto were significantly lowered, marking the beginning of meaningful new retail user growth. (Coin Telegraph)

## 2nd Acceleration (2022-2023)

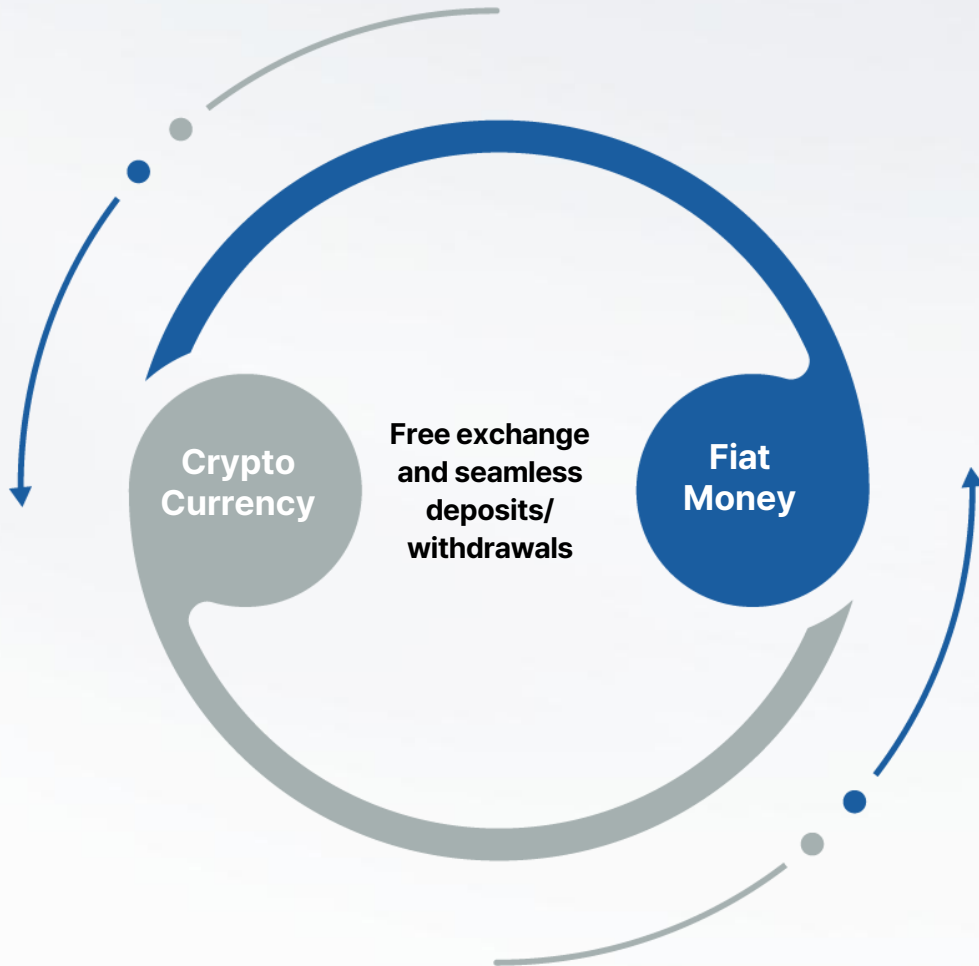
The integration of SEPA bank transfers, Open Banking ("Easy Bank Payment"), Mastercard, and P2P channels firmly established direct and indirect banking rails in Europe and the UK, driving user growth from 10 million in 2022 to 20 million in 2023.

## 3rd Acceleration (2024-2025)

Expansion into regulated jurisdictions and localized banking partnership models (e.g., card-based settlement in KZT) enabled direct local currency deposits and withdrawals, accelerating user growth from 50 million to over 70 million.

**User growth surged during the transition from crypto to fiat off-ramps.**

## Why Choose GxB? – 4th Generation Off-Ramping!



**Unlimited cash-out capability**

**No tax events triggered upon conversion to fiat**

**Simplified documentation requirements**



Labuan-based GxB can address all three of these challenges.

GxB eliminates the inefficiencies of capital movement for high-net-worth individuals and provides a legitimate, tax-free incentive structure.

# Why Choose GxB? – 4th Generation Off-Ramping!

We offer 4<sup>th</sup> Gen off-ramping~!



**1st Gen**

**2nd Gen**

**3rd Gen**

**4th Gen**

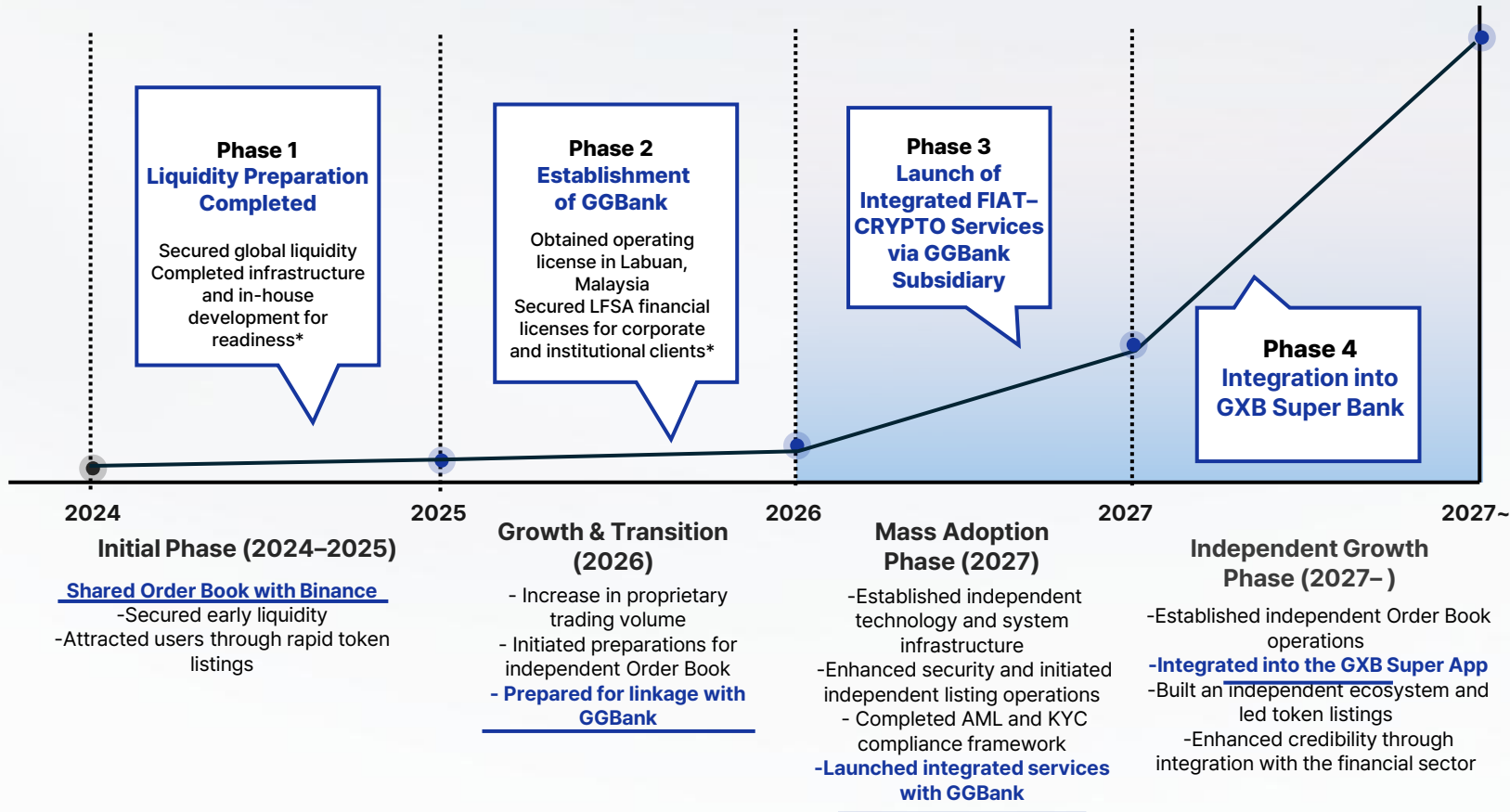
Just connect to bank  
some how~!

Partnership with bank  
to on-ramp fiat to  
exchange

First Off-Ramp Service  
via credit card. Limited.

Unlimited, Offshore (tax  
and freedom), Simple  
Process

# GXB Roadmap to Success



## Key Success Drivers of GGEX as a Late Entrant

- Provided equal liquidity through Binance partnership
- Established banking integration ahead of peers
- Offered favorable tax and regulatory environment ahead of competitors



## Need for Transition Away from Oil & Gas Dependence

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Labuan thrived as an oil and gas hub in the 1970s and 1980s, but as production slowed and price volatility increased in the 1990s, concerns grew over potential regional economic stagnation. Industrial diversification became an urgent priority.



## Tax Incentives, Regulatory Liberalization, and Focus on Islamic Finance:

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To differentiate itself from Singapore and Hong Kong, Labuan introduced low corporate tax rates, foreign exchange liberalization, asset protection mechanisms, and specialized in Sharia-compliant financial instruments such as Sukuk and Takaful. However, due to the lack of distinctive, groundbreaking ideas, full activation of the hub has been slow.



## Development as a Financial Hub as a National Strategic Initiative:

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The Malaysian government designated Labuan as an international financial center (initially LOFC in the early 1990s, later reorganized into IBFC in 2010) to attract foreign capital, multinational corporations, and specialized talent while diversifying national foreign currency income sources.



## Malaysian Government's Direct Request for Strategic Ideas:

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In 2021, former Malaysian Prime Minister Mahathir Mohamad formally invited former South Korean Prime Minister Han Seung-soo and GG56 to Labuan, requesting new strategic concepts and support to elevate Labuan into a true global financial hub.

# GXB Partners

## KIM & CHANG

Kim & Chang, founded in 1967, is the largest law firm in Korea and one of Asia's leading legal practices, providing comprehensive legal services in corporate, finance, and international disputes.



NEXIA Samduk Accounting Corporation is a major Korean accounting firm, offering audit, tax, and financial advisory services through its global network.



Korea Investment & Securities is a leading Korean securities firm, providing comprehensive financial services including investment banking and wealth management.

## CULTURE LAND

Cultureland is Korea's leading digital cultural platform, offering services such as cultural gift certificates and online/mobile payment solutions.



Shinsegae is a leading Korean retail conglomerate, operating businesses across distribution, fashion, hotels, and duty-free shops.

## LiberVance

Liber Vance, founded in 2020, is a Korean venture company developing decentralized digital services based on AI, blockchain, and Web3.



Soso Bank is a candidate for Korea's fourth internet-only bank, driven by a consortium of small business associations and ICT groups.



PwC is one of the global Big Four accounting firms, providing comprehensive professional services in audit, tax, and consulting.



KPMG, one of the global Big Four accounting firms, is a worldwide professional services network offering audit, tax, and consulting services.



Switchwon is a 24/7 mobile currency exchange platform with zero fees, offering real-time rate alerts and automatic exchange features for convenient FX transactions.



Barunson Labs is a Korean startup building a Web3 content ecosystem through blockchain-based fund management, P2P OTT, and NFT art trading.



IFF, founded in 2003, is a global financial cooperation platform and non-profit organization where financial leaders discuss sustainable international financial policies.



Country Garden is a major Chinese real estate developer, expanding its business through a rapid construction-and-sales model into sectors such as property and agriculture.



GIST, founded in 1993, is one of Korea's leading science and technology-focused universities, offering English-based courses and world-class research capabilities.

## GxB's cost base and a scalable, achievable structural framework.

### Benchmarked Example (Upbit)

Category	Upbit	GGEX
Trading Volume	\$1.2T	\$40B (~3% of Upbit)
Fee Rate	0.05%	0.074%
Net Revenue	\$593M	\$30M
Active Users	1.3 million	44,000 users
Total Users (*10x)	13 million	440,000 users

### Simulation for Achieving Cost Base

**Estimated Cost Base: USD 30M annually**

#### Estimated Required Trading Volume

- Fee: 0.06% (lowest globally) + Cash-out fee: 0.14%
- Approx. KRW 27 trillion (around 1.7% of Upbit's trading volume)
- **Fully achievable when applying spot + margin trading structure**

#### Estimated Required User Base

- Back-calculation from Upbit: **~44,000 weekly active users**
- Requires approx. 440,000 total users (assuming 10% active ratio)
- Fully achievable with global exchange + margin trading

Thanks to its structural advantage as an **'Exchange + Bank Integrated Model,'** GxB has a realistic and fully achievable revenue structure. These figures are conservatively estimated as the **"minimum," not unrealistic targets, but rather feasible and attainable goals.**

An earnings model where profitability increases in direct proportion to user growth.

Units: USD Bn

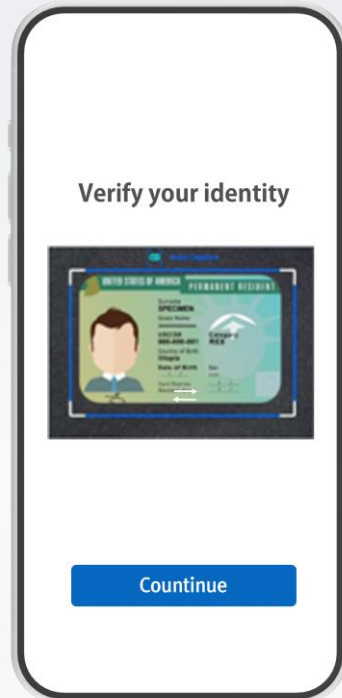
	2025	2026	2027	2028	2029	2030
<b>Sales</b>	-	0.7	3.4	27.0	67.5	134.9
MAU	-	1,000	5,000	40,000	100,000	200,000
<b>Costs</b>	<b>1.4</b>	<b>12.1</b>	<b>13.4</b>	<b>27.0</b>	<b>49.7</b>	<b>77.9</b>
<b>Bank costs</b>	<b>0.8</b>	<b>3.7</b>	<b>4.6</b>	<b>7.2</b>	<b>10.9</b>	<b>13.3</b>
<b>Exchange costs</b>	<b>0.6</b>	<b>2.6</b>	<b>3.5</b>	<b>5.8</b>	<b>8.4</b>	<b>9.4</b>
<b>Marketing costs</b>	-	<b>5.5</b>	<b>4.4</b>	<b>8.5</b>	<b>13.5</b>	<b>21.5</b>
<b>Compliance and Others</b>	-	<b>0.2</b>	<b>0.8</b>	<b>5.4</b>	<b>16.9</b>	<b>33.7</b>
<b>Operating Profit</b>	<b>(1.4)</b>	<b>(11.4)</b>	<b>(10.0)</b>	<b>0.0</b>	<b>17.8</b>	<b>57.1</b>
Operating margin	N/A	N/A	N/A	0.1%	26.4%	42.3%

# Product Preview - Features



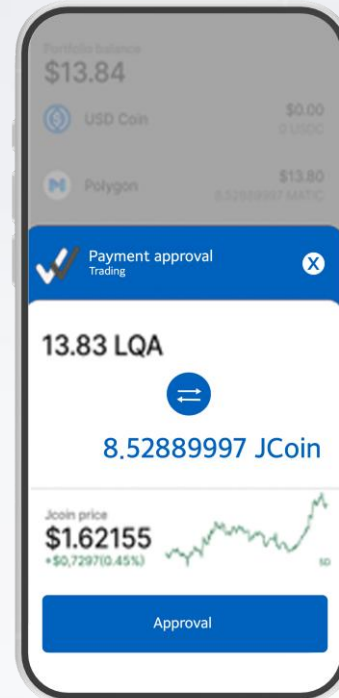
**1** Simplicity Fiirst

Simple Intuitive



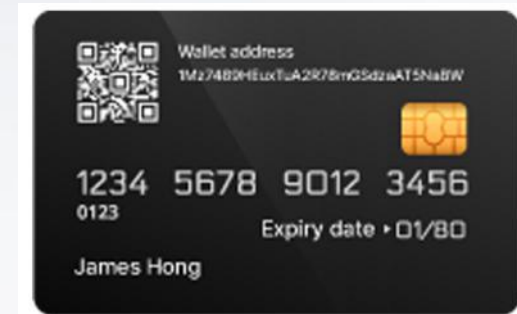
**2** One STEP on-Boarding

One-Step KYC  
For both Bank and Exchange



**3** True Crypto FIAT Integration

CRYPTO+ FIAT  
on One App One screen



**4** Unique Offering

Differentiated  
Crypto + Credit Card Service

## The success of Revolut

was driven not only by a strong product, but even more by its marketing success story.

Appealing to the psychology of being a “cool consumer”



- When overseas travelers, digital nomads, or startup professionals use a Revolut card, it conveys the identity of being a “global user.”
- Like carrying a Starbucks cup, it serves as a symbol reinforcing consumer identity.
- The Metal Card was designed to evoke an even stronger sense of premium exclusivity.

**Strategy of marketing while navigating regulatory boundaries**

### Brand Marketing Life Style

Magazines, TV, Conference,  
Sponsorship, Crypto  
Websites, Exchanges

### Subscriber Marketing Active Practical

Telegram,  
Insta, X, Youtube, Viral,  
Community



## company profile

Your Partner To Innovate

### Company Summary

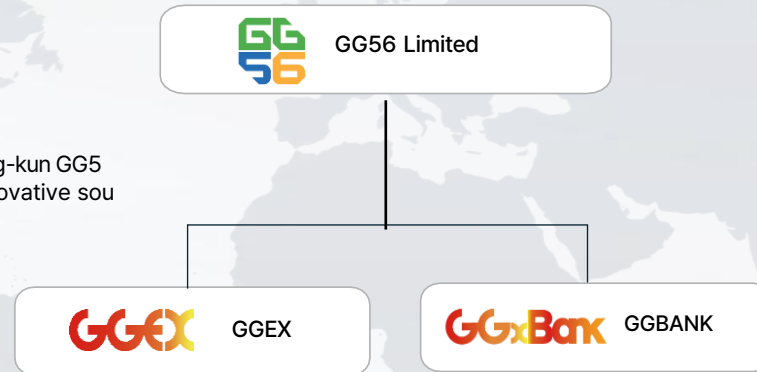
Founded in March 2019 by Han Seung-soo and Kim Young-kun GG56 is forward-thinking company dedicated to delivering innovative solutions that go beyond the conventional

Active in South Korea Malaysia, and China

+18  
employees

11  
patents

28  
advisors



### GG56 Ltd. Overview

Incorporation Date | March 30, 2022

Paid-up Capital | \$1million

Legal Entity Type | Independent Corporation

Website | <https://gg56.com>

Address | Labuan, Malaysia

# CRYPTO EXCHANGE

WHERE CRYPTO IS CONVERTED TO FIAT

